

## How SimTrader Provides Their Users with a Platform Packed with Crucial Trading Tools and Information

The SimTrader logo features the word "Sim" in a white serif font and "Trader" in a white sans-serif font, both set against a dark blue rectangular background.

SimTrader is an innovative trading platform designed to cater to traders of all skill levels, from beginners to professionals. The platform streamlines the trading process through automation and offers a comprehensive suite of features. These include an extensive library of Buy/Sell Engines, multiple position sizing options, screening tools, analysis functions, various strategy possibilities, results charting, and compatibility with stocks, etfs, and futures trading. Furthermore, SimTrader allows users to create custom functions and seamlessly integrate them into the platform.

### THE PROBLEM

To equip users with a top-tier platform, SimTrader needed to incorporate essential trading tools and information. The company sought a market data provider with a diverse range of flexible APIs that could be easily integrated into the platform.

### THE SOLUTION

SimTrader found success by leveraging Barchart's APIs to meet its financial data requirements. These APIs enable SimTrader to provide traders with up-to-date technologies and data, empowering them to make more informed decisions. The APIs also allow SimTrader to present market data on their private website, granting customers access to the latest market trends.

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"Thanks to Barchart's APIs, our users can make the best, most informed decisions possible," remarked Michael Eaton, CEO of SimTrader. "Not only do Barchart's APIs benefit our users, but they also benefit SimTrader. They enable us to conduct thorough research and analysis, implement black box algo trading, improve risk management and portfolio management, and much more."

Mark Wator, Head of Sales at Barchart, added, "One of our primary objectives is to help clients make better, more informed decisions. When our APIs can benefit not only our client's business but also their users' trading and business decisions, that's an achievement we're truly proud of."

Armed with comprehensive research, analysis, improved risk management, and reliable data, SimTrader will continue to equip users with the latest technologies and trading information. To learn more about SimTrader, please visit [www.simtrader.cloud](http://www.simtrader.cloud).

Barchart is a leading provider of market data and services to the global financial, media, and commodity industries. Our diversified client base trusts Barchart's innovative Solutions across data, software, and technology to power their operation from front to back office, while our Media brands enable financial and commodity professionals to make decisions through web content, news, and publications.

